

# MILWAUKEE<sup>7</sup> PARTNERS IN GROWTH

KENOSHA | MILWAUKEE | OZAUKEE | RACINE | WALWORTH | WASHINGTON | WAUKESHA

Milwaukee 7 (M7) builds capacity for economic growth in the region through its initiatives and events, integrating strategies with partner organizations.

M7 convened more than 150 individuals and organizations – public and private – to develop the Milwaukee 7 Framework for Economic Growth. These strategic initiatives are a direct outgrowth of that business plan.

## Helping grow your business

Milwaukee 7 staff and their counterparts in local economic development organizations throughout the region regularly survey and visit companies to discuss business challenges and expansion opportunities.

M7 can then connect companies to resources, including:

- Talent sourcing
- Real estate/location optimization
- Financing options
- Business incentives
- Market expansion

## Attracting new companies

M7 markets the region to companies looking to expand operations or relocate – from across the state line to around the globe. We provide the tools and the project management to guide companies from their first visit through the opening of their new plant or office. We have successfully closed deals with companies around the country and attracted foreign direct investment (FDI) from companies in China, India, Great Britain, Spain, Italy and Germany.

## Building the talent pipeline

The M7 Talent Partnership is aligning talent resources with high-growth industry clusters and is developing a stronger, more agile workforce that is a competitive advantage for individual businesses and the region.

**Addressing immediate talent needs:** When a company expands or relocates to the region, finding workers can't wait. The Talent Partnership can help companies navigate the agencies, staffing companies and college connections best suited to their industry and business.

**Developing the pipeline:** The M7 "Grow Here" campaign facilitates career-based learning

experiences for students so they are better prepared to enter and succeed in the workforce. The initiative connects businesses, students, educators and community organizations through a web-based platform and creates opportunities for ongoing interactions. The goal: Provide 200,000 career-based learning experiences with 200 businesses by 2020.

## Advancing industry clusters

The Milwaukee Region is a recognized center of innovation and advanced manufacturing. Several industries stand out for the high number of firms located here and the concentration of talent.

M7 supports these cluster industries and their network organizations.



**The Mid-West Energy Research Consortium** (M-WERC) is focused on the growth and economic competitiveness of the Energy, Power & Controls Industry cluster across the Midwest.

[m-werc.org](http://m-werc.org)



**FaB Wisconsin** is the state's industry cluster organization for food, beverage, ingredient, equipment and packaging makers. FaB helps its members attract talent, increase innovation, ensure food safety or start or expand a business.

[fabwisconsin.com](http://fabwisconsin.com)



**The Water Council's** mission is to align the regional freshwater research community with water-related industries.

[thewatercouncil.com](http://thewatercouncil.com)



**The Next Generation Manufacturing Council** serves as an epicenter for manufacturers to address issues common to the cluster industries, including workforce, exports, supply chains and productivity.

## Increasing exports

Companies that export are driving top line economic growth. Exporters enjoy higher revenues, tend to grow faster and become more innovative.

**Export Grant Program:** Through a grant from JPMorgan Chase, M7 is helping companies start and expand their export programs. The grant provides matching funds up to \$5,000 for businesses to take advantage of opportunities in international markets.

In collaboration with the Brookings Institution's Global Cities Initiative, M7 is combining export and foreign direct investment strategies into a single, coordinated plan that aligns international market opportunities.

## Supporting entrepreneurs

Entrepreneurs generate new wealth. By starting a new company, an entrepreneur develops new products, services and innovations and creates new jobs. They are critical to the Milwaukee Region's long-term prosperity. M7 connects new and growing companies to the resources they need to take their business to the next level.

**The M7 Venture Fund** provides grants, loans and equity to emerging companies and high-growth start-ups and connects these companies to additional programming and support resources.

For more information or to get engaged, visit

**MKE7.COM**

or contact **Marjorie Yoshida** at [myoshida@mke7.com](mailto:myoshida@mke7.com) or 414/287-4126.

# MILWAUKEE 7 INVESTORS

<b>\$1 MILLION+</b> We Energies	<b>\$300,000+</b> BMO Harris Bank City of Milwaukee JPMorgan Chase Northwestern Mutual WI Economic Development Corp.	<b>\$100,000+</b> A. O. Smith Corporation Aurora Health Care Beer Capitol Distributing Co. Briggs & Stratton Corp. Children's Hospital of WI FIS Global Foley & Lardner Froedtert Health Joy Global Kenall Manufacturing Mandel Group ManpowerGroup Marquette University MillerCoors QPS Employment Group Robert W. Baird & Co. Rockwell Automation UW-Milwaukee	<b>\$50,000+</b> ABB Associated Banc-Corp. AT&T Wisconsin Bank of America Merrill Lynch Charter Manufacturing Consolidated Construction Deloitte & Touche USA Ernst & Young Godfrey & Kahn Johnson Bank Milwaukee County Milwaukee Metro Sewerage District Ozaukee County PNC Bank Quarles & Brady Racine County Reinhart Boerner Van Deuren Sharp Packaging Waukesha County Wells Fargo	<b>\$25,000+</b> Allen Edmonds American Transmission Co. BSI City of Oak Creek Cotter Consulting Employ Milwaukee GenMet KPMG Mawicke & Goisman Metal Era MGIC Investment Master Lock Park Bank PAX Holdings Group PricewaterhouseCoopers SEEK Careers/Staffing Spancrete TriCore Trostel Waukesha Metal Products	<b>&lt; \$25,000</b> Addison Clifton Alpha Investment Consulting American Bank American Design Argon Industries Bank Mutual Catholic Financial Life CH2M Hill CliftonLarsonAllen CORE Consulting Creative Business Interiors Eagle Enterprises Epstein Uhen Architects Gateway Technical College Masterson Co. Milw. Area Technical College National Exchange Bank & Trust P S Capital Partners Patrick Horne/Northwestern Mutual	Syslogix The Business Council Trefoll Group Waukesha County Technical College Werthe-Davidson Wixon Zimmerman Architectural Studios
------------------------------------	---	--	--	---	--	---



**PAT O'BRIEN**  
Executive Director  
414/287-4112  
pobrien@mke7.com



**TODD BROADIE**  
Manager, Next Generation Manufacturing Programs  
414/940-5368, tbroadie@mke7.com



**LOGAN DAWSON**  
Director, Corporate Expansion & Attraction  
414/287-4140  
ldawson@mke7.com



**CHAD HOFFMAN**  
Vice President, Global Trade & Investment  
414/287-4156  
choffman@mke7.com



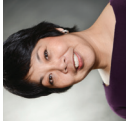
**SUSAN KOEHN**  
Director, M7 Talent Partnership  
414/287-4136, skoehn@mke7.com



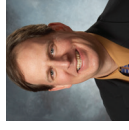
**JIM PAETSCH**  
Vice President,  
Corporate Expansion & Attraction  
414/287-4171  
jpaetsch@mke7.com



**JIM WALL**  
Vice President, Investor Relations - Business Development  
414/287-4119, jwall@mke7.com



**MARJORIE YOSHIDA**  
Manager, Administrative Services  
414/287-4126  
myoshida@mke7.com



**JIM ZEHNER**  
Director, Economic Development Programs  
414/287-4134  
jzehner@mke7.com

# MILWAUKEE 7 STAFF

**Capital Investment Pledged**  
**\$10.5B**

**Payroll (est.)**  
**\$1B**

**Average Wage\*\***  
**\$55,775**

**Pledged Jobs\***  
**18,334**

**Project Wins**  
**31**

**2015-TO DATE**  
(SEPTEMBER 27, 2017)

**Capital Investment Pledged**  
**\$810M**

**Payroll (est.)**  
**\$530M**

**Average Wage\*\***  
**\$51,641**

**Pledged Jobs\***  
**10,268**

**Project Wins**  
**54**

**2005-2014**  
1<sup>ST</sup> & 2<sup>ND</sup> CAMPAIGNS

# MILWAUKEE 7 PERFORMANCE MEASURES

(as of September 2017)

SEVEN COUNTIES UNITED AROUND AN AGENDA TO GROW,  
EXPAND AND ATTRACT WORLD-CLASS BUSINESS AND TALENT

# MILWAUKEE 7

We are dedicated to making the region  
**GLOBALLY COMPETITIVE,**  
**SUPPORTING HIGH-VALUE EMPLOYMENT,**  
**& FOSTERING A VIBRANT QUALITY OF LIFE.**

Our work is rooted in a comprehensive strategic framework for economic growth, driven by a vision of prosperity for all.