

MILWAUKEE⁷ PARTNERS IN GROWTH

KENOSHA | MILWAUKEE | OZAUKEE | RACINE | WALWORTH | WASHINGTON | WAUKESHA

Milwaukee 7 (M7) builds capacity for economic growth in the region through its initiatives and events, integrating strategies with partner organizations.

M7 convened more than 150 individuals and organizations – public and private – to develop the Milwaukee 7 Framework for Economic Growth. These strategic initiatives are a direct outgrowth of that business plan.

Helping grow your business

Milwaukee 7 staff and their counterparts in local economic development organizations throughout the region regularly survey and visit companies to discuss business challenges and expansion opportunities.

M7 can then connect companies to resources, including:

- Talent sourcing
- Real estate/location optimization
- Financing options
- Business incentives
- Market expansion

Attracting new companies

M7 markets the region to companies looking to expand operations or relocate – from across the state line to around the globe. We provide the tools and the project management to guide companies from their first visit through the opening of their new plant or office. We have successfully closed deals with companies around the country and attracted foreign direct investment (FDI) from companies in China, India, Great Britain, Spain, Italy and Germany.

Building the talent pipeline

The M7 Talent Partnership is aligning talent resources with high-growth industry clusters and is developing a stronger, more agile workforce that is a competitive advantage for individual businesses and the region.

Addressing immediate talent needs: When a company expands or relocates to the region, finding workers can't wait. The MMAC and M7 Talent and Industry Partnership brings together resources to help companies collaborate on solutions, stay up to date on best practices and navigate the agencies, staffing providers and higher education connections best suited to their industry and business.

Developing the pipeline: The M7 "Grow Here" campaign documented 200,000-plus career-based student learning experiences to help scale innovative practices and reveal gaps.

Manufacturing Talent Roundtable: M7 is bringing together manufacturing leaders to work on long-term, collaborative solutions to the advanced manufacturing talent gap.

CareerX: M7 and MMAC launched a pilot program to connect high school educators, students and parents with manufacturers to showcase the spectrum of career opportunities in manufacturing. In its first year, CareerX includes 15 employers, 20 high schools, 40 teachers and 500 students.

Advancing industry clusters

The Milwaukee Region is a recognized center of innovation and advanced manufacturing. Several industries stand out for the number of firms located here and the concentration of talent.

M7 supports these cluster industries and their network organizations.



The Mid-West Energy Research Consortium (M-WERC) is focused on the growth and economic competitiveness of the Energy, Power & Controls Industry cluster across the Midwest.
m-werc.org



FaB Wisconsin is the state's industry cluster organization for food, beverage, ingredient, equipment and packaging makers. FaB helps its members attract talent, increase innovation, ensure food safety and start or expand a business.
fabwisconsin.com



The Water Council drives economic, technology and talent development to support the global water industry.
thewatercouncil.com



Artificial Intelligence roadmap project
M7 has launched an effort to identify the unique threats and opportunities that applied AI will pose to our region, and develop a strategic approach.

Increasing exports

Companies that export are driving top line economic growth. Exporters enjoy higher revenues, tend to grow faster and become more innovative.

Export Grant Program: M7 is helping companies start and expand their export programs. The grant provides matching funds up to \$4,000 for businesses to take advantage of opportunities in international markets. Over the past 4 years, 93 companies have received a total of \$467,000, resulting in \$21 million in new export growth.

In collaboration with the Brookings Institution's Global Cities Initiative, M7 developed the Global MKE Trade and Investment Plan, that combines export and foreign direct investment strategies into a single, coordinated plan that aligns international market opportunities.

Supporting entrepreneurs

Entrepreneurs generate new wealth. By starting a new company, an entrepreneur develops new products, services and innovations and creates new jobs. They are critical to the Milwaukee Region's long-term prosperity. M7 connects new and growing companies to the resources they need to take their business to the next level. M7's Marshalling Our Resources group is helping address the needs of entrepreneurs, finding access to capital and creating a digital platform to coordinate efforts.

The M7 Venture Capital Fund provides grants, loans and equity to emerging companies and high-growth start-ups and connects these companies to additional support resources. Supported by the Wisconsin Economic Development Corp. and the Milwaukee Economic Development Corp., the fund provides capital ranging from \$50,000 - \$125,000 to Southeast Wisconsin-based companies.

For more information or to get engaged, visit

MKE7.COM

or contact **Marjorie Yoshida** at myoshida@mke7.com or 414/287-4126.

MILWAUKEE 7 INVESTORS

\$2 MILLION+ WEC Energy Group	\$300,000+ BMO Harris Bank Northwestern Mutual	\$100,000+ A. O. Smith Corporation Advocate Aurora Health Beer Capitol Distributing Co. Briggs & Stratton Corp. Children's Hospital of WI Epstein Uhen Architects FIS Global Foley & Lardner Froedtert Health GRAEF Komatsu Mining Corp. Mandel Group ManpowerGroup MillerCoors QPS Employment Group Robert W. Baird & Co. Rockwell Automation The Boldt Company UW-Milwaukee	\$50,000+ ABB Allegheny Technologies Associated Banc-Corp. Bank of America Merrill Lynch Charter Manufacturing Consolidated Construction Deloitte & Touche USA Ernst & Young Godfrey & Kahn HARBIO Johnson Financial Group Ted Kellner Kenall Manufacturing Milwaukee County PNC Bank Quarles & Brady Reinhart Boerner Van Deuren Trane Building Advantage Waukesha County Wells Fargo	< \$25,000 Addison Clifton Alpha Investment Consulting American Design AT&T Wisconsin Catholic Financial Life CG Schmidt CliftonLarsonAllen CORE Consulting Cotter Consulting Creative Business Interiors Eagle Enterprises Gateway Technical College JACOBS Master Lock Masterson Co. Milw. Area Technical College Miron Construction National Exchange Bank & Trust Patrick Horne/Northwestern Mutual Phoenix Investors PS Capital Partners PS Companies Shorewest Realtors	< \$25,000 Slantec Strattec Security Corp. Syslogic The Business Council Town Bank (Wintrust) Trefoil Group Trostel Waukesha County Technical College Wenthe-Davidson Wixon Zimmerman Architectural Studios
\$500,000+ JPMorgan Chase U.S. Economic Development Administration WI Economic Development Corp.	\$200,000+ Bradley Foundation Bucyrus International (Foundation) City of Milwaukee Harley-Davidson Foundation Milwaukee Metro Sewerage District				

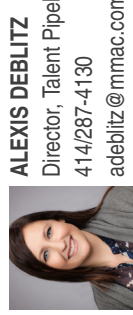
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SINCE INCEPTION: EVERY INVESTMENT OF \$1,132 HAS CREATED ONE JOB WITH AN AVERAGE WAGE OF \$57,144

SINCE INCEPTION	103	21,842	\$57,144	\$1.2B	\$2.8B
2015-2019	46	10,521	\$60,584	\$637M	\$1.8B

** Average regional wage \$50,349

* Results based on company projections at time of M7 engagement

PERFORMANCE MEASURES

MILWAUKEE 7

(as of January 2020)

SEVEN COUNTIES UNITED AROUND AN AGENDA TO GROW,
EXPAND AND ATTRACT WORLD-CLASS BUSINESS AND TALENT

MILWAUKEE 7



We are dedicated to making the region
**GLOBALLY COMPETITIVE,
SUPPORTING HIGH-VALUE EMPLOYMENT
& FOSTERING A VIBRANT QUALITY OF LIFE.**