



REGIONAL LEADERSHIP COUNCIL
Wisconsin Economic Development Partners

WEDC | 7 Rivers Alliance | Centergy | Grow North | Madison Region
Milwaukee 7 | Momentum West | New North | Prosperity Southwest | Visions Northwest



WEDC & the
Regional Leadership Council's

COVID-19 CEO LEADERSHIP SERIES WEBINARS

LESSONS LEARNED from WI CEOs on how they are managing the COVID crisis

Friday, April 10, 2020 at 11am CT

[Register for Webinar >>](#)

By registering for this webinar, you will also be registered for the remaining four in the series - April 17, April 24, May 1, May 8, each featuring different prominent CEOs from across Wisconsin

The **COVID-19** pandemic poses unprecedented challenges to all types of Wisconsin businesses whose operations are impacted by disruptions to their supply chains, demand for their products and worker unavailability. As members of the Wisconsin business community, we want to help you address your company challenges by engaging, collaborating and communicating with you and our thousands of valued businesses across Wisconsin.

Join our CEO Leadership Series webinars to hear from state business and health leaders on the latest medical updates, insights into how companies are adapting their operations to the COVID-19 pandemic, and how these best practice examples might apply to your business.

AGENDA

- Welcome - Missy Hughes, Secretary & CEO, WEDC
- Medical Updates - Dr. John Raymond, MD, President & CEO, Medical College of Wisconsin
- Executive Leadership Update - Bob Kirchoff, CEO, Organic Valley
- Executive Leadership Update - Rich Totzke, CFO, Greenheck

BROUGHT TO YOU BY THE TEAMS OF:
WEDC, 7 Rivers Alliance, Centergy, Grow North, Madison Region, Milwaukee 7, Momentum West, New North, Prosperity Southwest, Visions Northwest
and **Aurora WDC.**

For information and resources available for businesses affected by COVID-19, visit the [WEDC website](#).

Problems with the registration link? Paste the following into a new browser:
<https://register.gotowebinar.com/register/263541248546202637>