



REGIONAL LEADERSHIP COUNCIL
Wisconsin Economic Development Partners

WEDC | 7 Rivers Alliance | Centergy | Grow North | Madison Region
Milwaukee 7 | Momentum West | New North | Prosperity Southwest | Visions Northwest



LESSONS LEARNED from WI CEOs

on how they are managing the COVID crisis

Hear how government, healthcare and businesses are working together for a Smart Restart

Friday, April 24, 2020 at 11am CT

[Register for Webinar >>](#)

By registering for this webinar, you will also be registered for the remaining two in the series - May 1 and May 8, each featuring different prominent CEOs from across Wisconsin

The **COVID-19** pandemic poses unprecedented challenges to all types of Wisconsin businesses whose operations are impacted by disruptions to their supply chains, demand for their products and worker unavailability. As members of the Wisconsin business community, we want to help you address your company challenges by engaging, collaborating and communicating with you and our thousands of valued businesses across Wisconsin.

Join our CEO Leadership Series webinars to hear from state business and health leaders on the latest medical updates, insights into how companies are adapting their operations to the COVID-19 pandemic, and how these best practice examples might apply to your business as the state works towards a Smart Restart.

AGENDA

- **Welcome** - Missy Hughes, Secretary & CEO, WEDC
- **Medical Updates**
 - Dr. John Raymond, MD, President & CEO, Medical College of Wisconsin
 - Dr. Jeff Pothof, MD, Chief Quality Officer, UW Health
- **Executive Leadership Update** - Bryan Hollenbach, Executive Vice President, Green Bay Packaging
- **Executive Leadership Update** - Jan Allman, CEO, Fincantieri Marinette Marine

BROUGHT TO YOU BY THE REGIONAL LEADERSHIP COUNCIL:
7 Rivers Alliance, Centergy, Grow North, Madison Region, Milwaukee 7, Momentum West, New North, Prosperity Southwest, Visions Northwest
WEDC and **Aurora WDC**

- >>REPLAY: Watch the April 17 CEO Leadership Series webinar, featuring:**
- Missy Hughes, Secretary & CEO, WEDC
 - Dr. John Raymond, MD, President & CEO, Medical College of Wisconsin
 - Dan Ariens, Chairman & CEO, AriensCo
 - Greg Frank, Vice President, Food Fight Restaurant Group, Madison



For information and resources available for businesses affected by COVID-19, visit the [WEDC website](#).

About the Regional Leadership Council
The Regional Leadership Council's nine regional economic development organizations across Wisconsin are ready and available to help our state's businesses. You can find contact information for [your region's economic development organization here](#).



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